

## **Harrah's Corp Contracts Shadow Dancers For Two Windows On The Las Vegas Strip**

Los Vegas, NV Mar 6<sup>th</sup>, 2009, They say "What Happens In Vegas, Stays In Vegas" but that as we know is not always the case. The Shadow Dancers Brand is alive and kicking in over 60 countries and now has the prestige of two windows showing their dancers nightly on the world famous Las Vegas strip. Something that is so akin to Vegas exploded on screens around the world and has now figuratively come home.

Harrah's Corp owner of major Las Vegas Casino's, The Flamingo, Caesar's Palace and Harrah's to name but a few, contracted Global Creative Group, the owner of the Shadow Dancers Brand, to provide custom content for two windows across from Caesar's Palace at the cross walk above it's property O'Shea's. The installation is contracted for the next 18 months.

"The Dancers really catch the eye of the public and have them mesmerized by the gyrations of the alluring dancers in the windows." Noted Ian Faith, President of GCG. "The right content is entertaining and inviting and in this economy utilizing every aspect of your property to attract attention and bring in business is a smart move."

Video at [www.shadowdancers.tv/corporatepage.html](http://www.shadowdancers.tv/corporatepage.html)

Photographs available at [www.shadowdancers.tv/corporatepage.html](http://www.shadowdancers.tv/corporatepage.html)

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